



National Franchise Report[®]

March 2015

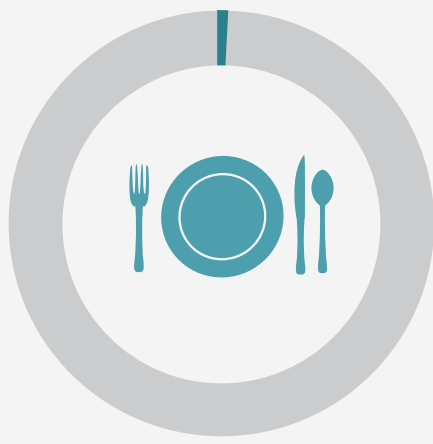


↑ 20,000

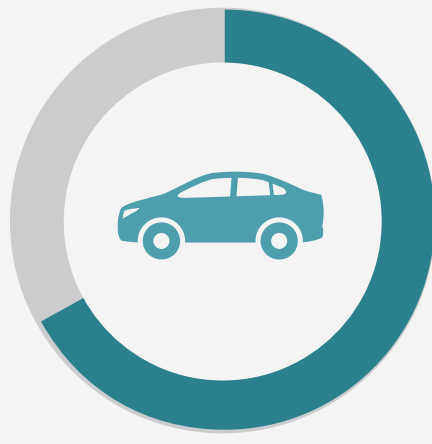
Change in U.S. franchise employment

EMPLOYMENT GROWTH BY SELECTED INDUSTRIES*

*Components represent selected industries only. Growth rates reflect change from prior month.



Restaurants
↑ 200 / 0.0%



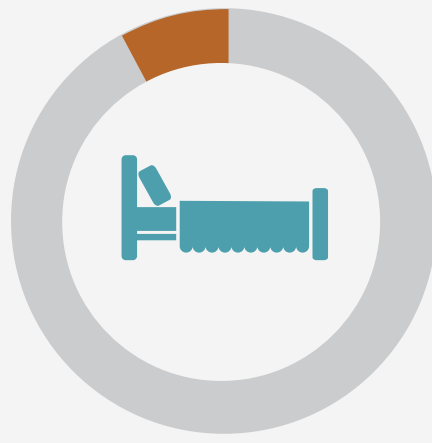
Auto Parts & Dealers
↑ 13,500 / 1.1%



Food Retailers
↑ 1,100 / 0.6%



Business Services
↑ 2,300 / 0.5%



Accommodations
↓ -1,700 / -0.2%



Real Estate
↑ 500 / 0.6%

BREAKDOWN OF KEY INDUSTRIES*

Industry	Employment Change		Difference - / +
	Current Month	6 Month Avg.	
Accommodations	(1,650)	790	(2,440)
Auto Parts and Dealers	13,550	5,900	7,650
Building Material and Garden Equipment	90	100	(10)
Business Services	2,350	2,310	40
Education	530	120	410
Food Retailers	1,130	500	630
Gasoline Stations and Auto Repair	1,100	470	630
Leisure	740	490	250
Manufacturing	130	120	10
Personal Care Retailers	500	500	0
Personal Services	(160)	(210)	50
Professional Services	370	680	(310)
Real Estate	510	0	510
Rental	(80)	(10)	(70)
Restaurants	180	12,160	(11,980)
Other	940	1,790	(850)
TOTAL	20,250	25,720	(5,470)

Sum of components may not equal total due to rounding