



National Franchise Report[®]

October 2015

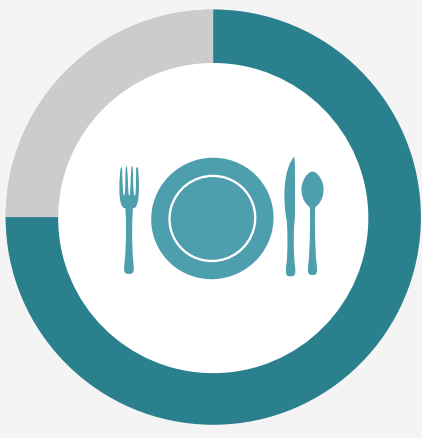


↑ 52,500

Change in U.S. franchise employment

EMPLOYMENT GROWTH BY SELECTED INDUSTRIES*

*Components represent selected industries only. Growth rates reflect change from prior month.



Restaurants
↑ 39,200 / 0.9%



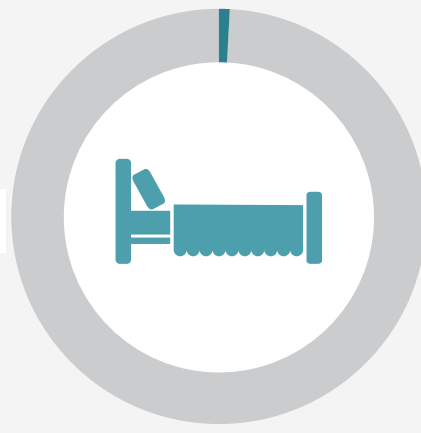
Auto Parts & Dealers
↑ 10,300 / 0.8%



Food Retailers
↑ 600 / 0.4%



Business Services
↑ 200 / 0.0%



Accommodations
↑ 500 / 0.1%



Real Estate
↑ 400 / 0.5%

BREAKDOWN OF KEY INDUSTRIES*

Industry	Employment Change		Difference - / +
	Current Month	6 Month Avg.	
Accommodations	530	620	-90
Auto Parts and Dealers	10,260	6,190	4,070
Building Material and Garden Equipment	250	230	20
Business Services	150	570	-420
Education	190	(20)	210
Food Retailers	650	450	200
Gasoline Stations and Auto Repair	850	20	830
Leisure	(1,050)	(480)	-570
Manufacturing	(20)	40	-60
Personal Care Retailers	530	340	190
Personal Services	750	940	-190
Professional Services	310	240	70
Real Estate	440	40	400
Rental	(40)	(10)	-30
Restaurants	39,190	22,550	16,640
Other	(460)	410	-870
TOTAL	52,510	32,130	20,380

* Sum of components may not equal total due to rounding

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