



## ***ADP Regional Employment Report<sup>SM</sup>*** **FAQs**

### **1. What is the *ADP Regional Employment Report(sm)*?**

The *ADP Regional Employment Report* is derived from ADP's actual transactional payroll data, and measures monthly changes in U.S. regional and state nonfarm private employment on a seasonally adjusted basis. The report is produced and published by ADP® working in collaboration with [Moody's Analytics](#), Inc.

### **2. Why is ADP issuing a monthly *ADP Regional Employment Report*?**

ADP is dedicated to providing the deepest, richest insights to help employers make informed decisions. As part of this effort ADP has developed the *ADP Regional Employment Report*, which measures monthly changes in regional nonfarm private employment on a seasonally adjusted basis in nine U.S. Census Bureau Divisions, as well as 29 U.S. states, plus the District of Columbia. The *ADP Regional Employment Report* is designed to provide employers with even richer, deeper insights into U.S. labor market direction at the regional and state level.

### **3. What exactly does the monthly *ADP Regional Employment Report* measure?**

Each month, the *ADP Regional Employment Report* will report private sector employment changes within the nine U.S. Census Bureau Divisions, as well as 29 individual U.S. states and the District of Columbia.

In addition to revealing total job increases and declines in a single report each month, ADP will make regional and state jobs data by sector and by select industries accessible and downloadable on [www.ADPemploymentreport.com](http://www.ADPemploymentreport.com).

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**4. What specifically are the nine U.S. Census Bureau Divisions and the U.S. states being measured?**

The nine U.S. Census Bureau Divisions are as follows:

- New England
- Pacific
- Middle Atlantic
- East North Central
- West North Central
- Mountain
- South Atlantic
- East South Central
- West South Central

The report also tracks the following 29 U.S. states, plus the District of Columbia:

- Alabama
- Arizona
- California
- Colorado
- Connecticut
- Florida
- Georgia
- Idaho
- Illinois
- Indiana
- Kentucky
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Nevada
- New Jersey
- New York
- North Carolina
- Ohio
- Oregon
- Pennsylvania
- South Carolina
- Tennessee
- Texas
- Utah
- Virginia
- Washington
- Washington D.C.
- Wisconsin

**5. What exactly is the format of the *ADP Regional Employment Report* issued each month?**

Each month, the *ADP Regional Employment Report* will report on the total private sector employment job increases or decreases in each of the nine U.S. Census Bureau Divisions as well as 29 U.S. states and the District of Columbia. In addition, state-specific reports will be issued for the following six U.S. states:

- California
- Florida
- Illinois
- New Jersey
- New York
- Texas

Additional data on regions and states will be available each month on [www.ADPemploymentreport.com](http://www.ADPemploymentreport.com). Sample template reports/releases can be found at [www.ADPemploymentreport.com](http://www.ADPemploymentreport.com).

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**6. What kind of additional regional and state data will be made available each month on [www.ADPemploymentreport.com](http://www.ADPemploymentreport.com)?**

In addition to the overall employment change totals presented in the monthly report, the following monthly data for each of the nine U.S. regions will be available for download on [www.ADPemploymentreport.com](http://www.ADPemploymentreport.com):

By Sector:

- Goods producing
- Service providing

By Select Industries:

- Manufacturing
- Professional/business services
- Trade/transportation/utilities

The following additional state-specific jobs data also will be made available each month on [www.ADPemploymentreport.com](http://www.ADPemploymentreport.com):

By Sector:

- Goods producing
- Service providing

By Select Industries:

- Natural Resources/Mining and Construction
- Manufacturing
- Professional/business services
- Trade/transportation/utilities

By Establishment Size:

- Small
- Medium
- Large

**7. When will ADP issue the first *ADP Regional Employment Report*, and when will subsequent reports be issued each month?**

The first *ADP Regional Employment Report* will be released at 9:00 a.m. ET on May 10, 2013, and will report April 2013 data. Subsequent reports will be released each month at 9:00 a.m. on the first Wednesday following the release of the *ADP National Employment Report* unless otherwise noted.

**8. Why is ADP releasing the monthly *ADP Regional Employment Report* a week after the *ADP National Employment Report*? Why not release it as part of the national report?**

The methodology used to calculate the monthly *ADP Regional Employment Report* takes into account data that the U.S. Bureau of Labor Statistics releases a few days after the *ADP National Employment Report*.

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**9. What data set is the *ADP Regional Employment Report* based on?**

The *ADP Regional Employment Report* is comprised of ADP payroll transactional data and, U.S. Bureau of Labor Statistics (BLS) employment data. The sample size of the ADP payroll transactional data set from which the report is derived is 406,000 U.S. companies and 23 million employees, which accounts for more than 20 percent of all U.S. private sector employees.

**10. Do you expect the *ADP Regional Employment Report* findings to track closely to the monthly regional and state employment numbers issued by the BLS?**

We anticipate that the *ADP Regional Employment Report* will maintain a strong, long-term correlation with the BLS numbers and we expect our report to provide meaningful insights into regional and state private sector employment changes because it is based on real-time transactional payroll data and not just survey data.

**11. Is Moody's Analytics contributing any of its own data to the *ADP Regional Employment Report*?**

No, Moody's Analytics is not contributing any of its own data to the *ADP Regional Employment Report*. The methodology of the *ADP Regional Employment Report* is comprised of ADP transactional payroll data and U.S. Bureau of Labor Statistics employment data.

Working in close collaboration with the ADP®, Moody's Analytics' team of experienced labor economics-focused researchers, nearly half of whom have Ph.D.'s, will contribute its extensive data analytics capabilities to help determine the *ADP Regional Employment Report* numbers each month.

**12. Is historical data available for the *ADP Regional Employment Report*?**

Yes, historical regional and state data dating back to 2005 can be obtained on [www.ADPemploymentreport.com](http://www.ADPemploymentreport.com).

**13. Where can I learn more about the *ADP Regional Employment Report*?**

More information about the *ADP Regional Employment Report* can be found at [www.ADPemploymentreport.com](http://www.ADPemploymentreport.com).

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